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## Deliverable 4.5.3

Digital Data Base for Branch Professionals



Regional Industrial Association – Kardzhali

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### **Digital Data Base for Branch Professionals - D.4.5.3 <https://prodb.ria-kj.com/>**

The object of the activity is the development of Business to Professionals Platform. The main purpose of the e-platform is the development of online register of branch professionals in Kardzhali area , in the field of Rural Development and Agri-food.

#### **Scope: Development and maintenance of a digital database for industry professionals**

The digital database should contain at least the following functionalities and type of information:

#### **Functionality:**

Fields (information types):

Name

Occupation/position

Sector

Usual pay (option)

Since when registered in the database

Connections to social platforms - Meta (Facebook), Twitter, LinkedIn, etc.

Links to communication channels - WhatsUp, email, etc.

Education level

Age

Gender

Industry

Short introduction (free text field)

Education - period, educational institution, main subjects

Professional experience - period, employer, main functions and responsibilities

Expertise/specific experience - field, assessment level

Portfolio

Awards and achievements - year, title, description

Attachments - PDF, JPEG

Contact form

Statistics:

- Number of views

The interface for using and managing the database should be simple and guiding, including at a minimum:

- Main Page;
- Registration/Login;
- User Profile;
- List of retrieved persons;
- Individual Expert Page;
- Search;
- Filters by main fields (information types)

Access: the database must have at least the following roles/accesses provided via WEB:

- Administrator
- Editor
- Employer
- Guest/Public

Expected Result: Developed and maintained within the project, a digital database for industry professionals.

**The objectives of the platform are:**

**Centralized Information:** Create a centralized platform where branch professionals can register and maintain their profiles, providing essential information about their skills, experience, and expertise.

**Easy Accessibility:** Ensure easy access to the database for employers, recruiters, and individuals seeking to connect with branch professionals for collaborations, job opportunities, or networking.

**Accurate and Updated Information:** Regularly update and maintain the database to ensure that the information provided by industry professionals remains accurate and up-to-date.

**Search and Filter Capabilities:** Implement robust search and filter functionalities to allow users to quickly find professionals based on criteria such as industry, location, skills, experience, or specialization.

**Networking Opportunities:** Facilitate networking opportunities by enabling professionals to connect with each other within the platform, fostering collaboration, knowledge sharing, and partnership opportunities.

**Credential Verification:** Incorporate mechanisms to verify the credentials and qualifications of registered professionals, ensuring the credibility and reliability of the database.

**Feedback Mechanism:** Establish a feedback system where users can rate and review professionals based on their interactions and experiences, helping to maintain quality standards and accountability.

**Privacy and Security:** Prioritize the privacy and security of professionals' personal information by implementing robust data protection measures and ensuring compliance with relevant regulations, such as GDPR.

**User-Friendly Interface:** Design a user-friendly interface that is intuitive and easy to navigate, enhancing the overall user experience for both professionals and those searching for industry expertise.

**Continuous Improvement:** Regularly solicit feedback from users and stakeholders to identify areas for improvement and implement enhancements to the database platform to better meet their needs and expectations.

#### **Users:**

In the Kardzhali region, a Digital Data Base for Branch Professionals could be utilized by various stakeholders for different purposes:

**Employers and Businesses:** Companies operating in Kardzhali (included Greek ones) can use the database to find qualified professionals for job openings or project collaborations. They can search for professionals with specific skills or expertise relevant to their industry, helping them to streamline their recruitment process and find the right talent efficiently.

**Job Seekers and Professionals:** Individuals seeking employment opportunities or looking to expand their professional network can use the database to create a profile showcasing their skills, qualifications, and experience. They can actively search for job openings or connect with potential employers or collaborators within the region.

**Educational Institutions:** Universities, colleges, and vocational training centers in Kardzhali can utilize the database to connect students with industry professionals for mentorship, internships, or career guidance. This facilitates experiential learning and helps students gain practical insights into their chosen field.

**Government Agencies:** Local government agencies and economic development organizations can leverage the database to monitor the skillsets and expertise available within the region. This information can inform workforce development initiatives, educational programs, and economic policies aimed at fostering growth and innovation in key industries.

**Industry Associations and Chambers of Commerce:** These organizations can use the database to support their members by providing access to a pool of qualified professionals for networking, collaboration, and knowledge sharing. They can also use the database to identify trends and opportunities within different sectors of the local economy.

**Freelancers and Consultants:** Independent professionals offering services in Kardzhali, such as freelancers, consultants, or contractors, can utilize the database to showcase their expertise and attract potential clients within the region. This can help them expand their client base and grow their business locally.

**Overall, the digital database serves as a valuable resource for connecting professionals with opportunities, fostering collaboration and innovation, and supporting the economic development of the Kardzhali region.**