

## MEMORANDUM OF COOPERATION

**For Operating a Monitoring Structure for the Business Supporting Structures**

**Established within the Market Changer Project**

**Implemented in the Context of the Cooperation Programme**

**Interreg V A Greece Bulgaria 2014 - 2020**

In Alexandroupolis today, Thursday November 30, the herein undersigned parties

- Agency for Transnational Development and Training - TRANSCOOP
- Center for the Development of Commerce and Entrepreneurship - KAELE
- Federation of Commerce and Entrepreneurship Thrace
- Regional Industrial Association Kardzhali

involved in the implementation of the project Market Changer - MarCh MIS code 5070788 carried out in the context of the Cooperation Programme Interreg V A Greece Bulgaria 2014 - 2020,

taking into consideration:

- The objectives of the MarCh project as stipulated in the approved project Application Form
- The methodological concept suggested by the same project
- The interventions carried out by the partners - Project Beneficiaries during the lifetime of the project
- The results of the project and the experienced gained,

agree herewith to cooperate with each other for strengthening the competitiveness of the enterprises primarily in the areas of Thrace (GR) and Kardzhali (BG) and beyond.

More in particular the herein undersigned parties agree to set up a structure entitled Monitoring Structure of the Business Supporting Structures and the acronym MS BuSSes.

**Scope** of the MS BuSSes is to maintain and expand the infrastructure and results obtained from the implementation of the MarCh project and carry out activities contributing to the competitiveness of the enterprises in the areas of the MarCh project and beyond.

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The above scope can be pursued by the following indicative activities:

- Carrying out surveys to recording problems and challenges faced by the enterprises in the aforementioned areas
- Compiling studies on specific issues concerning the local business communities
- Formulating strategies towards strengthening the competitiveness of the local business communities
- Designing plans for the development of the areas envisaged by the undersigning parties
- Implementing actions for the development of the human resources in the areas of origin of the undersigning parties
- Utilizing the infrastructure developed in the context of MarCh
- Maintaining and expanding the digital infrastructure (digital portals) developed within MarCh project
- Implementing counseling interventions to businesses in the areas envisaged
- Designing business plans and offering guidance to young entrepreneurs and already operating businesses
- Carrying out diagnostic analyses for businesses in order to help them to strengthen their competitiveness
- Enhancing the cooperation between the business and the research community
- Enhancing the cross border cooperation of enterprises and organizations between the two countries of origin of the here undersigning parties
- Cooperating with other Collective Bodies of Entrepreneurship and Professional Organizations
- Cooperating with Local and Regional Authorities and other public bodies and
- Carrying out any other activity contributing to the scope of the present.

### **Membership**

Members of the MS BuSSes can become any legal entity which agrees with the scope of the present and accepts it in its totality after submission of an application and its approval by the Board.

A member can be excluded upon decision of the majority of the Board Members.

### **Governance**

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The Monitoring Structure is managed by a Management Board consisting of one representative of each of the herein undersigned parties.

The Management Board meets regularly once a year during the month of January of each calendar year and irregularly when it is considered necessary.

Decisions are made upon a single majority of the Board members participating in the board meeting.

A board meeting has a quorum when at least three of the herein undersigned parties are present.

The Board is chaired by its Chairman. The Chairman of the Board is each calendar year alternated. Chairman and Project Manager for the year 2024 is Mr. Alyosha Sinabov.

Responsible for convening the Board Meetings is the Board Chairman.

### Resources

The status of the MS is non-profit.

Members of the MS may be reimbursed for services provided to the MS upon decision of the Board.

The resources of the Structure may be:

- Funding from the participation in projects and activities financed by the EU or the governments or local governments of Greece and Bulgaria
- Fees reimbursed from the provision of services
- Donations
- Any other funds deriving from activities of the MS.

### Seat

The seat of the MS is in .....

The present Memorandum enters into force upon signature and shall have a duration of three (3) years. The Memorandum may be extended upon the agreement of the majority of the signing parties.

### THE CONTRACTING PARTIES

FRANTZIS ANTONIOS



PRESIDENT AND LEGAL REPRESENTATIVE

Of Federation of Commerce & Entrepreneurship of Thrace

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KARANIKAS GEORGIOS



PRESIDENT AND LEGAL REPRESENTATIVE

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For Purpose of:  
MEMORANDUM OF COOPERATION  
For Operating a Monitoring Structure for the Business Supporting  
Established within the Market Changer Project

ALYOSHA SINABOV



CHAIRMAN AND LEGAL REPRESENTATIVE  
Of Regional Industrial Association Kardzhali  
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**Interreg**



**Greece-Bulgaria**

**MarCh**

European Regional Development Fund

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Athanasios Karamoschos

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AND DEVELOPMENT / NON-PROFIT ORGANIZATION  
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