

Cooperation Programme

Interreg V-A Greece-Bulgaria 2014-2020

“Market Changer”

“MarCh”

MIS Code: 5070788

Project Website: <http://marchproject.eu>

Deliverable 3.5.3

Communicating Vision and Strategies to Local Communities



Regional Industrial Association – Kardzhali

The Project is co-funded by the European Regional Development Fund (ERDF) and by national funds of the countries participating in the Interreg V-A “Greece-Bulgaria 2014-2020” Cooperation Programme



Author: Trainer Consult Ltd

Kardzhali, 2023

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INTERREG V – A
COOPERATION PROGRAMME GREECE – BULGARIA 2014-2020

Market Changer (MIS Code: 5070788)
MarCh

AGENDA

Communicating Vision and Strategies to Local Communities
/event with the local area's stakeholders/

Tuesday, August 8-th, 2023 at 11:00

Conference room, Paradise centre, 1-st floor
Address: 9 "Pirin" str., 6600 Kardzhali, BG

TIME	SUBJECT
11:00 – 11:15	Registration
11:15 – 11.30	Welcome Speech by Mr Aliosha Sinabov, RIA
11:30 – 12:00	Strategy on the area's competitiveness Mr Gospodinov, TK
12:00 – 13:00	Discussion

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INTERREG V – A
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Market Changer (MIS Code: 5070788)
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MINUTES OF MEETING

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/event with the local area's stakeholders/

Tuesday, August 8-th, 2023 at 11:00

Conference room, Paradise centre, 1-st floor
Address: 9 "Pirin" str., 6600 Kardzhali, BG

On 08.08.2023, a Stakeholder Meeting was held for the project "Market Changer", acronym "MarCh" , MIS Code: 5070788, under grant agreement No. B6.3a.12, implemented under investment priority 3a: "Promoting entrepreneurship, in particular by facilitating the economic implementation of new ideas and encouraging the creation of new companies, including through business incubators" under the 6th Call of the Interreg V-A - Greece-Bulgaria Cooperation Programme 2014-2020, co-financed by the European Union, through the European Regional Development Fund and co-financed by the budget of the Hellenic Republic and the Republic of Bulgaria.

It was attended by citizens, businessmen and representatives of local authorities from the region of Kardzhali, who expressed interest in joining the project activities, as well as other stakeholders and representatives of local authorities and employers' organizations, etc.

Participants were introduced to the MarCh project initiatives, with focus on Communicating Vision and Strategies to Local Communities, followed by an in-depth discussion..

It was attended by totally 22 participants

From PB5 Regional Industrial Association - Kardzhali:

Mr Aliosha Sinabov - Chairman,
Mr Vladimir Ivanov - CFO

Record-keeper: Vladimir Ivanov – PB5

The Chariman of PB5- Regional Industrial Association – Kardzhali – Mr Sinabov, opened the meeting and welcome all the partners participating to the Communicating Vision and Strategies to Local Communities event of MarCh Project.

After that Mr Petar Gospodinov have a presentation of “Strategy on the areas competitiveness”.

At the end of the event all participants have time to ask questions about local strategic documents.

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AGENDA

Communicating Vision and Strategies to Local Communities
/event with the local area's stakeholders/

Wednesday, September 20-th, 2023 at 11:00

Conference room, Paradise centre, 1-st floor
Address: 9 "Pirin" str., 6600 Kardzhali, BG

TIME	SUBJECT
11:00 – 11:15	Registration
11:15 – 11.30	Welcome Speech by Mr Aliosha Sinabov, RIA
11:30 – 12:00	Strategy on the area's competitiveness Mr Stoyan Dinev, RIA
12:00 – 13:00	Discussion

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MINUTES OF MEETING

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/event with the local area's stakeholders/

Wednesday, September 20-th, 2023 at 11:00

Conference room, Paradise centre, 1-st floor
Address: 9 "Pirin" str., 6600 Kardzhali, BG

On 20.09.2023, a local area's stakeholders have participated in the event about the project "Market Changer", acronym "MarCh", MIS Code: 5070788, under grant agreement No. B6.3a.12, implemented under investment priority 3a: "Promoting entrepreneurship, in particular by facilitating the economic implementation of new ideas and encouraging the creation of new companies, including through business incubators" under the 6th Call of the Interreg V-A - Greece-Bulgaria Cooperation Programme 2014-2020, co-financed by the European Union, through the European Regional Development Fund and co-financed by the budget of the Hellenic Republic and the Republic of Bulgaria.

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Participants were introduced to the MarCh project initiatives, with focus on Communicating Vision and Strategies to Local Communities, followed by an in-depth discussion

It was attended by totally 16 participants, including:

From PB5 Regional Industrial Association - Kardzhali:

Mr Aliosha Sinabov - Chairman,
Mr Vladimir Ivanov – CFO
Mr Stoyan Dinev - Consultant

Record-keeper: Stoyan Dinev – PB5

The Chariman of PB5- Regional Industrial Association – Kardzhali – Mr Sinabov, opened the meeting and welcome all the partners participating to the Communicating Vision and Strategies to Local Communities event of MarCh Project.

After that Mr Stoyan Dinev have a presentation of “Strategy on the area’s competitiveness”.

At the end of the event all participants have time to ask questions about local strategic documents.

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Interreg Greece-Bulgaria MarCh



European Regional Development Fund

Проектът е съфинансиран от Европейския фонд за регионално развитие (ЕФРР) и от национални фондове на страните, участващи в Програмата за сътрудничество Interreg V-A "Гърция-България 2014-2020.

На 08.08.2023г., се проведе Среца със заинтересованите страни, по проект "Market Changer", асронум "**MarCh**", MIS Code: 5070788, по договор за безвъзмездна помощ № В6.3а.12, реализиран по инвестиционен приоритет 3а: «Насърчаване на предприемачеството, по-специално чрез улесняване на икономическото прилагане на нови идеи и насърчаване на създаването на нови фирми, в т.ч чрез бизнес инкубатори » по 6-та покана на Програма за сътрудничество „Интеррег V-A – Гърция-България“ 2014-2020, съфинансиран от Европейския съюз, чрез Европейския фонд за регионално развитие и съфинансиран от бюджета на РГърция и РБългария.

На него присъстваха граждани, бизнесмени и представители на местната власт от област Кърджали, проявили интерес към включване в проектните дейности, както и други заинтересовани страни и представители на местната власт и работодателски организации и др. Участниците бяха запознати с инициативите по проект MarCh,, като бе представена за обсъждане изработената местна стратегия и визия за растеж, а в последствие бе проведена задълбочена дискусия.

Срокът за изпълнение на проекта е до 12.10.2023г.

Повече информация ще може да намерите на www.marchproject.eu

Съдържанието на тази публикация е отговорност единствено на Сдружение "Стопанска камара - Кърджали и по никакъв начин не може да се счита, че отразява възгледите на Европейския съюз, участващите страни управляващия орган и Съвместния секретариат"

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Participants were introduced to the MarCh project initiatives, with focus on Communicating Vision and Strategies to Local Communities, followed by an in-depth discussion.

The project will run until 12.10.2023.

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Поканени са всички граждани, бизнесмени и представители на местната власт от област Кърджали, които проявяват интерес към включване в проектните дейности, както и други заинтересовани страни и представители на местната власт и работодателски организации и др. Участниците ще бъдат запознати с инициативите по проект MarCh,, като и ще бъде представена за обсъждане изработената местна стратегия и визия за растеж.

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All citizens, businessmen and representatives of local authorities from the region of Kardzhali, who are interested in joining the project activities, as well as other interested parties and representatives of local authorities and employers' organizations, etc. are invited. Participants will be introduced to the MarCh project initiatives, and the developed local strategy and vision for growth will be presented for discussion.

The deadline for project implementation is 12.10.2023.

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